

June 2007



### Local Statistics:

- **10%**

Crewkerne has a higher rate of self-employment than the national average

- **82.5%**

The Crewkerne area has a higher level of economic activity per person than both the Somerset and the national average

- **100%**

Of the businesses in Crewkerne & villages get the backing of your Chamber of Commerce

### Contact us Anytime...

The Secretary  
Roundham House  
Oxen Road  
CREWKERNE  
TA18 7HN

01460 77778

Secretary:  
[shirley@mkh.biz](mailto:shirley@mkh.biz)

Chairman:  
[enquiries@CrewkerneTown.co.uk](mailto:enquiries@CrewkerneTown.co.uk)

**Garden Party...**  
**Tues, 31st July, 6pm,**  
**Royal Oak Beer Garden**  
Champagne Awards,  
Networking & more.

## Crewkerne Chamber of Commerce

# Backing Business

## Looking Out for You

As the new Chairman of your Chamber I'm keen to position the Chamber as an active force to back businesses in our area—and that includes villages around Crewkerne and ALL sectors of local business.

### Looking Outwards

We're developing our links with the industrial estates and we'd like comments and involvement from firms on the Cropmead, Blacknell Lane estates and all the estates around the district.

As part of our initiative in the industrial sector, we're thinking boldly. We're linking with a Chinese Chamber in coming months. This will raise mutual understanding of both business cultures and extend many useful

contacts to all members. We welcome all suggestions from those already working with colleagues in China. Why China? Well, there are at least five Crewkerne firms with close trade links — and there are probably many more we do not yet know.

We'll develop this bold new direction with themed events to which all those with an interest in local business are welcome. We think this gives a positive message about business in our area.

### Key Events

We'll respond to the demand of local firms. You tell us what you'd find helpful — we'll get back to you. We have events

planned such as informal drinks at local venues, a briefing on the Economic Digest for Somerset with trends in local income etc. We'll also have the chance to quiz MP David Laws on how he can help local firms and there'll be many more events of use for your networking

### See You There

The Chamber looks forward to seeing you at our networking event:

**6pm Tuesday July 31st, at  
The Royal Oak Beer Garden,  
Hermitage Street, Crewkerne.**

All best wishes,

Marcus Barrett

## Getting Local Action

**In the first few weeks** we have spoken with many colleagues in business in the Crewkerne and villages area.

In response, we have:

**Contacted** Waitrose to discuss how our new supermarket will work with us to promote the town centre

**Taken action** to improve the signage to the George Precinct

**Started working** with local Police and Town Councillors to speed-up action on CCTV, the patrols at the weekend and lighting

**Begun to widen** participation by developing links with the industrial estates and a wide range of businesses including our many financial firms

**Modernised** the Chamber web page to include key documents and info: you can now join with

the online forms and contact the Secretary and myself online or by phone

**Re-designed** the traditional flowering basket competition as 'Budding in Business' so it promotes local horticulturists and includes a fresh, new-look Champagne awards event at our July meeting.

[CrewkerneTown.co.uk/commerce](http://CrewkerneTown.co.uk/commerce)