

July 2007



Local Business Facts

Over 300

businesses within 3 miles of Crewkerne town centre

Over 130

business e-mail addresses in the database for our e-bulletin:

www.CALIBRE-group.com

Over 25

different and wide-ranging economic sectors among local businesses

100%

backed by your Chamber

Contact us Anytime...

CrewkerneTown.co.uk/commerce

The Secretary Roundham House Oxen Road CREWKERNE TA18 7HN

01460 77778

Secretary: shirley@mkh.biz

Chairman: enquiries@CrewkerneTown.co.uk

Events to Come:

Coming Soon: IT grants & training help

6pm 16/10/07: Chamber AGM

TBC: Business Breakfast with David Laws MP

# Backing Business

## Chairman's Report

Acting on behalf of business in Crewkerne & neighbouring villages, the Chamber has achieved much in July.

The Town Council have agreed to support a new finger post to improve signing to the George Shopping Centre; we have also negotiated with landowners & businesses to create an A-board to help promote this area, one of the many jewels in the town.

Pam Pickford has met with the agent for the owner of Falkland Square shopping centre to make sure the Chamber, landowners, businesses and Waitrose all work closely to help promote shopping through the whole town centre. We will encourage Waitrose visitors to go further, explore & spend their money around the whole town.

In ongoing discussion with local police (do stop and introduce yourself to our beat officer PC

Mark Edgington) we are now speeding-up the process to live monitoring of the town's CCTV, please see item overleaf.

We continue to move in new directions—with Budding in Business promoting our local horticultural businesses & the Oscar's Champagne Awards for local flowering displays. Our thanks also go to Rick (The Royal Oak) for the venue, and to Footprintz for printing the Garden Party flyers.

We are including businesses from different sectors, & from the villages. We take pride in the achievements of Crewkerne businesses much further afield—as in the Salem Park



project in Riyadh, Saudi Arabia (pictured), designed & built by Kingcombe Aquacare.

I was delighted to attend the Civic Society's superb lecture by John Colton, the founder & MD of Kingcombe which is a local family-run business we have been fortunate to attract here to Crewkerne.

Our vision for the Chamber includes businesses from all local villages & we are grateful for all of the help received from the Merriott Plan group & from North Perrott Nursery, Lower Severalls Gardens, Scotts & Ariel Engineering.

There is much to do. Please join & ensure everyone knows: Crewkerne Backs Business.

Best wishes,

Marcus Barrett

## New Directions - New Directory

### Re-designed 2008 Directory

We are developing a new-look directory which makes a bold statement about business in our area.

The directory will be designed and printed locally to the very highest standard. In full colour & linking with the town website, the directory will promote our area as never before.

There will be maps especially created for this new publication. The 2008 directory will propel the message: Crewkerne backs business.

We'll be in touch with you to discuss your entry in coming weeks—you can reach us via the details in the contact column on the left of this page for more information.

### New Chamber Grand Event

We're being adventurous with a radical overhaul of the Chamber Ball for early 2008. Linking in with our other themes, we plan a Chinese Banquet using local talents to throw the Chamber party of the year here in Crewkerne.

Tickets and group bookings will go quickly, so watch this space!

## Looking Out



### Crewkerne Chamber & China

Our plans to forge links with businesses in China continue.

We now have many contacts who are helping us to select a town which shares some characteristics of Crewkerne & district.

Looking likely are towns outside

Shanghai (pictured). These 'water towns' were reliant on agriculture but are now home to diverse types of business. We intend getting local schools involved in what will be a helpful cultural link.

This move comes alongside our recent attendance at **Wadham Business Forum** to promote links between local firms and students. Anyone who would like to be involved in mock interviews with students to prepare them for life beyond school, should get in touch with us.

### CCTV Live Monitoring

This long-awaited scheme will swing into action soon. The Town Council & local police are looking for volunteers from, among others, the Chamber to spend a few hours at the Town Hall during key times at week-end nights. It is in all of our interests to back this scheme to **look out for businesses** in the town centre. We have the chance to ensure effective prosecution of any criminal damage in our town.

## Local Business News

Anthony Bucke has a number of **commercial units available** at The Old Textile Mill, South Street. The successful Business Furniture Group is relocating but will continue to serve a local client base in its specialist area of business furniture and their bespoke space-management.

**New businesses** continue to open in the area: **Daley's** DVD / game rental shop is doing well at the base of Hermitage Street;

meanwhile Alison Farrow has recently relocated her personnel and recruitment business to Crewkerne. **ABCV** "genuinely listens to clients and candidates' needs, not putting square pegs in round holes." ABCV is a local business keen to assist local people with job search and local companies with recruitment requirements.

Stuart Kingston's **Beadon** has recently taken up a unit at North

Street-based Enterprise House as HQ for this established business in automatic test equipment.

In other news, the Bonsoir site has now received its planning consent - mostly for residential use: there will be one office.

King Sturge advise that **new businesses** are likely in Falkland Square in the very near future—check the town website for more details in coming weeks.

## Movers & Shakers in Crewkerne & District

### Pickford's on The Move

Pam Pickford is retiring from superb local business, Nini's Gifts in The George Shopping Centre. It is intended that the business will continue in some form.

We all wish Pam & Alan the very best of good fortune for their future together— a future will include the Chamber!



### Swan Inn for Great Food

Lunch for £5 is now a special, fast-track option for those on the move - a menu to compliment all the other great food available in town at present...

### EatSleepThink Change

Mike Marshall is moving back to Lincolnshire but will keep an active local client list for his design and marketing business. We wish EST all good fortune.

\*\*\*

The Crewkerne website will explore eco-commerce ideas in coming weeks— do comment.

*"There are now more enquiries for Crewkerne offices than ever before. Technology allows many different businesses to operate away from traditional centres like London."*

- Neill McClintock

McKinlays Commercial

Pitman & Connecting Somerset are giving the Chamber a short talk soon on training & local grants.



### Waitrose Key Dates:

New civic centre by  
22/10/07

Temporary car park works  
start 01/10/07

New Waitrose store opens  
October 2008

We are asked for our ideas for improving the look of the town centre (Urban Design) please send your comments to us...

July Newsletter

jointly sponsored by:

[Enterprise-House.co.uk](http://Enterprise-House.co.uk)

Offices for

**Small Businesses**

&

[EazeePrint.co.uk](http://EazeePrint.co.uk)

Design, Print, Embossing

**EazeePrint**  
**ENTERPRISE**  
**HOUSE**