



Budding in Business

Chamber of Commerce to give record prizes for summer colour displays

Crewkerne Chamber of Commerce is doing Crewkerne in Bloom but a bit differently this year. To get more budding businesses in the basket (so to speak) the Chamber are offering more than the usual highly fought-over prize cups.

Have they gone blooming mad? Well no, but they have got the backing of some of the area's best flower producers, and nurseries for what promises to be a colourful competition.

This year anyone who is in business in Crewkerne or its neighbouring villages can enter the competition. And the prizes have grown into some real beauties. There's Champagne from local bistro, Oscars; or you could scoop a superb prize from local nurseries Scotts of Merriott, North Perrott Garden Centre or from the magical local open gardens at Lower Severalls and you might even get special blooms yourself from local Crewkerne florists. And, of course, all these local horticultural businesses will be happy to help advise you on how best to create your own summer colour.

Crewkerne and villages will look as great as ever this year and this competition is about more than backing the usual superb displays – it's about celebrating the local horticultural and floral businesses we're so lucky to have on our patch. People travel for miles to buy from Scotts, North Perrott Nursery and Lower Severalls (recently featured in the national press).

We're lucky to have some great, local prizes alongside the prize cups at our Champagne awards in July. So if you haven't already put out some kind of display, go have a go. There'll be lots of categories and many prizes, so the Chamber really can say we're budding in business!

We look forward to seeing lots of colleagues at our July meeting where we'll give further details of our link-up with a Chinese Chamber of Commerce, the new-look Chamber Ball, an open meeting on business with David Laws MP and other social events to come for new members to network informally.

For more details or to find out about the Chamber of Commerce, visit the web page at www.CrewkerneTown.co.uk/commerce or ring the Secretary on 01460 77778