

Can You Help the Chamber of Commerce?

Our district's leading business-promotion group is moving forward with a range of projects each of which needs someone to take the idea forward. We already have a number of people who have agreed to put no more than 2 hours per month into making a project happen – so you are joining a strong group.

Those who get involved get the achievement of helping the local business community, public recognition and making a wide range of contacts in our growing and energetic business community. So we say, help local business – and help your business.

Projects

'New to Area' Business pack – working remotely with SSDC / SCC / CTC to put together a pack of useful info for those new to our area and interested in business

New Chamber leaflets – we need a new membership leaflet, a leaflet for each of our annual or regular events so that new members can see what their Chamber offers them: Garden Party, Business Breakfasts, Toast the Year etc

Customer Service Competition – a simple contest allowing for public nomination (perhaps in conjunction with one of our local papers) of a range of awards to promote local businesses and reward employees

Themed Meetings - we need to organise new themed meetings with key speakers on the following areas: Finance & Money Matters / Business & the Environment; rather than an Events Officer it may be better to have individuals organising meetings within their own specialist area.

An 'Enterprise Crewkerne' DVD – we need to sort funding and production so that Crewkerne & villages are successful in promoting the setting and enterprise context we share here – working with Peninsula Enterprise formerly Business Link and SCC / SSDC

Monthly 'Local Offers' publication - much that is available in town is never heard about by the consumer from outside, we need to change that

Expanding the China Link – we need to be pro-active and keep this in the headlines, many local firms have a Chinese link and the Chamber needs to support that through cultural activities

Newsletter Editor – we have run a bi-monthly newsletter 'Backing Business' since July and circulation is ever-increasing both in hardcopy and e-copy; we need someone to co-ordinate submissions and help the Chairman edit copy